

ADVERTISING OPPORTUNITIES

LAWEA NEWSLETTER

Looking forward to increasing the opportunities of exhibition in the Latin American Wind Power market, LAWEA offers advertising opportunities through our by-monthly newsletter, which have a large and growing audience with a high interest in the sector.

Only LAWEA provides the opportunity to advertise in the specific Latin American Wind Power market, which will have an important growing during the next years, and is still searching for the leaders in this region.

AVAILABLE OPPORTUNITIES

Banners on the side of LAWEA's by-monthly newsletter.

Specifications:

- Formats: Static (.jpg, .gif, .png), Dynamic (.gif, .swf)
- Links: Link to the specific URL.
- Resolution: 72 dpi max / RGB Color
- Dimensions:
 - Simple: 125px x 125px, file size: max. 25k
 - Double: 125px x 250px, file size: max. 50k

Additional specifications need to be argued with our webmaster.

Price for 1 month*:

Size	LAWEA Member	LAWEA Non-member
Simple	150 USD	300 USD
Double	250 USD	500 USD

Prices for 3 months*:

Size	LAWEA Member	LAWEA Non-member
Simple	380 USD	760 USD
Double	650 USD	1300 USD

*These prices are only valid for purchases before June 30, 2008
Tax not included (15%)

The publishing of the banners is guaranteed to be ready 5 days after it is received.

More advertising opportunities are available for WIND EXPO LAWEA 2008, Conference and Exhibition. http://www.windexpo.org/documentos/sponsorship_opportunities.pdf

If you want to book an advertising space in our newsletter, please contact us: info@lawea.org